

A diagram of a postcard layout. It features a large light blue rectangular area representing the main content. This area is enclosed within a slightly larger, darker blue border, which is itself within a white margin. Three horizontal arrows on the left side point to the inner boundaries of these three nested areas. The text labels for these boundaries are: 'Bleed Size: 9.25" x 6.25"' for the outermost dark blue border, 'Trim Size: 9.0" x 6.0"' for the inner light blue area, and '"Safe" Area Margin: 8.75" x 5.75"' for the innermost white area.

Bleed Size: 9.25" x 6.25"

Trim Size: 9.0" x 6.0"

"Safe" Area Margin: 8.75" x 5.75"

Bleed Size: 9.25" x 6.25"

Trim Size: 9.0" x 6.0"

Artwork Area: 8.75" x 5.75"

RETURN ADDRESS
AREA.
MASKING OVERLAY.

INDICIA AREA.
MASKING
OVERLAY.

MAILING ADDRESS AND
POSTAL BAR CODE MARKING AREA.
LEAVE CLEAR.

Retargeting Card 9 x 6 bleed