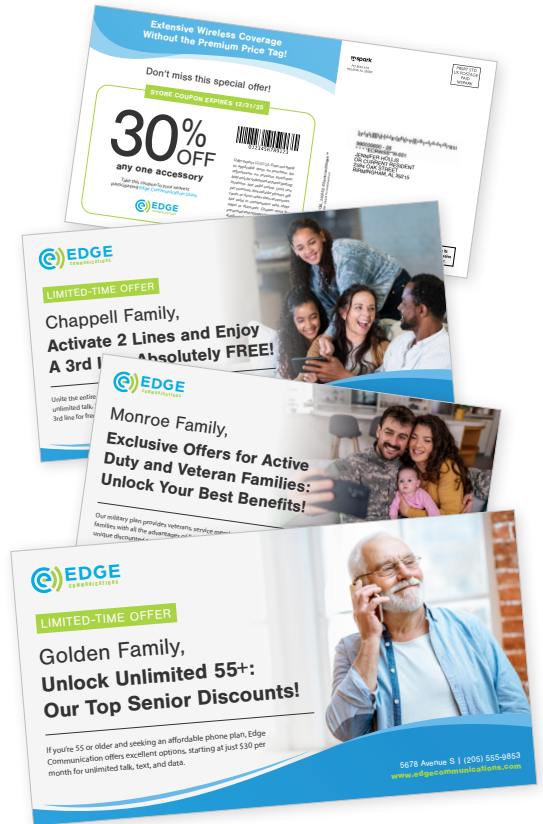


Impact Postcards



FULL-BLEED IMPACT POSTCARD (4-Color Process)

	Trim Size	Front Image Area	Back Image Area
IMG-9-FIX.....	8.5 x 5.....	8.75 x 5.25	4.25 x 5.25
IMG-FIXXL.....	11 x 6.....	11.25 x 6.25	7 x 6.25
IMG-9-IMG.....	9 x 4.....	9.25 x 4.25	5.125 x 4.25
IMG-IMGXL.....	11 x 6.....	11.25 x 6.25	7 x 6.25



FIXED

IMAGE

DOWNLOAD OUR PDF TEMPLATE AT:

All Impact postcards have a full bleed. Artwork should be built all the way to the edge of the blue area indicated on the template. The black line shows where the ad will be cut after printing. Please be sure the image area "bleeds" at least 1/8" beyond the trim line. All important text and coupon borders must be kept within the safe area indicated by the pink line on the template.

PRINT GUIDELINES:



TRIM SIZE
The finished size of the mailed piece.



IMAGE AREA
The "live" area that is available for any artwork and/or coupons used in the ad.



BLEED AREA
The area in which artwork extends beyond the edge of the page so there is no (white) margin.