

Wrap Solutions



FEATURE WRAP



SINGLE PAGE WRAP



TOP BANNER



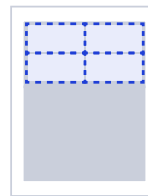
WRAP PAGES (4-Color Process)

| | Trim Size | Image Area |
|----------------------|-----------------------|----------------|
| Feature Wrap | 6.4 x 8.4 | 6 x 7.9 |
| Single-Page Ad | 8 x 10.5 | 7.5 x 9.875 |
| Center Spread..... | 16.75 x 10.5 | 15.875 x 9.875 |
| 4-Page Wrap Set..... | 16.75 x 10.5 | 16.75 x 10.5 |
| Top Banner..... | 4.0313 x 2.1875 | 3.7188 x 1.7 |

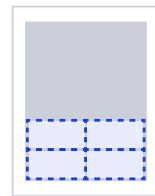
The feature wrap uses the same template as the single page wrap. It is scaled down in production. A minimum font size of 7 is recommended.

COUPON PLACEMENT:

Coupons must be under 1/2 of the image area of the Wrap pages. Please be sure to submit both a top and bottom coupon ad to ensure you will not have backing issues.



If your ad has top coupons, please place coupons ABOVE this line.



If your ad has bottom coupons, please place coupons BELOW this line.

DOWNLOAD OUR PDF TEMPLATE AT:

Wrap pages do not bleed. Artwork should be built to fit within the blue area indicated on the template. All important text and coupon borders must be kept within the safe area indicated by the pink line on the template.

PRINT GUIDELINES:



TRIM SIZE
The finished size of the mailed piece.



IMAGE AREA
The "live" area that is available for any artwork and/or coupons used in the ad.



BLEED AREA
The area in which artwork extends beyond the edge of the page so there is no (white) margin. Wraps do not bleed